

## Message Text

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60

ACTION EUR-25

INFO OCT-01 ISO-00 HEW-08 RSC-01 DRC-01 /036 W

----- 083775

R 011517Z MAR 74

FM AMEMBASSY MOSCOW

TO USIA WASHDC

INFO SECSTATE WASHDC 6568

LIMITED OFFICIAL USE MOSCOW 3021

E.O.11652: N/A

TAGS: BEXP

SUBJECT: HEW EXHIBIT

FOR IEE

REF: STATE 039685

1. WHILE WE ARE NOT CLEAR WHETHER TEXT FOR DEVELOPMENT AND DELIVERY OF HEALTH CARE IS TO BE SUPPORTED BY GRAPHIC MATERIAL, WE HAVE FOLLOWING RESERVATION ABOUT SCRIPT TREATMENT OF SUBJECT:

2. BASIS OF FREQUENT AND WIDELY CREDITED DENIGRATION IN SOVIET MEDIA OF U.S. MEDICAL/HEALTH SCENE IS THAT CARE IS TIED TO PROFIT MOTIVE, THAT RICH PAY FOR GOOD MEDICAL CARE (WHICH THEY OFTEN DON'T NEED) AND THE LESS RICH OR POOR EITHER PAY THE HIGH COSTS OR GO WITHOUT, OR AT BEST GET INFERIOR CARE.

3. WITH HOSPITALS LISTED UP FRONT AS "PROFIT-MAKING ORGANIZATIONS" (PART ONE B.I. 3) AND FAMILY-UNITS-UNABLE-TO-PAY COMING IN AT THE END, SCRIPT PRESENTATION SEEMS TO REINFORCE SOVIET POINT OF VIEW.

4. THIS IS FURTHER REINFORCED BY PART III WHICH STATES "WE AIM TO REPLACE" PRESENT SYSTEM WITH SOMETHING (3A AND B) LIKE WHAT SOVIET CITIZEN CONSIDERS HE ALREADY HAS.

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5. EMBASSY BELIEVES SUBJECT IS OF SUFFICIENT IMPORTANCE  
IN CONTEXT CURRENT "IDEOLOGICAL STRUGGLE" TO WARRANT  
REWORKING SCRIPT TO TAKE INTO ACCOUNT PRECONCEPTIONS  
OF SOVIET AUDIENCE.  
STOESSEL

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 01 MAR 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Authority:** morefirh  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 28 MAY 2004  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1974MOSCOW03021  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
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**Office:** ACTION EUR  
**Original Classification:** LIMITED OFFICIAL USE  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
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**Previous Classification:** LIMITED OFFICIAL USE  
**Previous Handling Restrictions:** n/a  
**Reference:** STATE 039685  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** morefirh  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 04 JUN 2002  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <04 JUN 2002 by rowelle0>; APPROVED <10 JUN 2002 by morefirh>  
**Review Markings:**

Declassified/Released  
US Department of State  
EO Systematic Review  
30 JUN 2005

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** HEW EXHIBIT FOR IEE  
**TAGS:** BEXP  
**To:** USIA  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005